



News Release

For more information, please contact:
Susan Christensen
Sr. Director Corporate Communication
402-240-5203
susan.christensen@conagrafoods.com

www.conagrafoods.com
www.bluebonnet.com

FOR IMMEDIATE RELEASE

CONAGRA FOODS ISSUES NATIONWIDE ALLERGY ALERT ON A LIMITED NUMBER OF 15 OZ. TUBS OF BLUE BONNET LIGHT SPREAD

OMAHA, NEBRASKA, NOVEMBER 13, 2009 – Today, ConAgra Foods, in cooperation with the U.S. Food and Drug Administration (FDA) is voluntarily recalling a limited number of 15 oz. tubs of Blue Bonnet Spread that were inadvertently mispackaged—the lid is for regular Blue Bonnet Spread and the tub portion describes the product as Blue Bonnet Light Spread. The product inside of the tub is regular Blue Bonnet Spread. As a result, the product tubs do not declare the allergen whey (milk), as an ingredient.

People who have an allergy or severe sensitivity to milk run the risk of a serious or life-threatening allergic reaction if they consume this product. No allergic reactions have been reported.

This issue affects only 1,120 cases of a single lot code of the product. The product UPC on the tub is 27000-00930. The product lid will not have the blue ribbon graphic bearing the word “Light” that is found on the tub portion of the package. The rim of the lid will feature the batch code “2247923200” and a Sell By date of March 18, 2010.

ConAgra Foods became aware of the issue after receiving a report from a store where the tub did not match the lid or the case.

The company is issuing a news release and an alert through the Food Allergy & Anaphylaxis Network (FAAN) (www.foodallergy.org), in an effort to notify any potentially affected consumers.

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ConAgra Foods will work with retail customers to ensure that the recalled products are removed from store shelves. In the event that consumers believe they have purchased products affected by this voluntary recall, they should return the product to the store where it was purchased for a full refund. Consumers with questions may call 866-518-4177 (9:00 a.m. to 7:00 p.m. CST daily) or visit www.bluebonnet.com for more information.

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